



JACK DANIEL'S TENNESSEE FIRE

SKU: AWJDTF

It's okay to combine fire and whiskey on sometimes. Our Tennessee Fire creates a traditional spirit with an unexpectedly warm finish by fusing sweet cinnamon liqueur with the assertive personality of Jack Daniel's Old No. 7.

Jack Daniel's stacks pallets of hard sugar maple five feet high, covers them in raw, unaged whiskey, and then lights the wood on fire three times a day, three days a week. Although it may seem like a waste of perfectly good whiskey, nothing is wasted when creating Jack Daniel's. The fire reaches a temperature peak of more than 2,000 degrees Fahrenheit before withering to embers. Then they are spread out till they are cool and prepared to gradually mellow their Tennessee Whiskey.

