



SASSY POIRE (PEAR) CIDRE 2.5% (75CL X 6)

SKU: BBSASP075

Sassy is the new, disruptive face of traditional Normandy Cidre. Its vision is to revolutionise the perception of artisanal cidre for a new generation.

Its home - the Château de Sassy in Normandy - has preserved the tradition of cider and calvados making since 1852, thanks to co-founder Xavier's family and their love for the terroir.

In order to develop an innovative product that still respects these traditional techniques, the founders worked with a renowned cellar master to create carefully reworked recipes.

The result - a production process that relies only on extracting the fruit juice itself and which creates a product that is 100% natural, free from additives and concentrates. This ensures a fresh, smooth drink and reveals a well-balanced flavour across three varieties - Brut, Rosé and Poiré.

From these carefully selected varieties of apples and pears, to the bottling, Sassy is proud to say that everything is locally-sourced.

Ingredients: 12 pear varieties, mainly plant de blanc, vinot, antricotin and belle-verge pears

Tasting Notes: Delicate and refined, it distinguishes itself through its effervescence. Clear and pure, the pear flavour fills the mouth while the natural sugars leave a smooth finish befitting the low alcohol.

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