





DESDAYA BLANCO TEQUILA

SKU: LITDES

Felipe Camarena produces Desdaya at Destilería El Pandillo in Jesús María, one of the highest points in Jalisco's highlands. Camarena, a fourth-generation distiller and mechanical engineer, is widely regarded as one of the most innovative minds in the tequila industry. El Pandillo is a distillery built from the ground up to be energy-efficient and precision-focused, incorporating custom-made equipment, such as a mechanical tahona called "Felipestein" and a proprietary rainwater capture system.

The name Desdaya, a fusion of the Spanish words "desde" and "ya," meaning "from now," captures the brand's intention to celebrate spontaneity and the joy of the present moment. That spirit carries through both the design and the liquid, resulting in a tequila that feels fresh, vibrant, and unmistakably of its place.